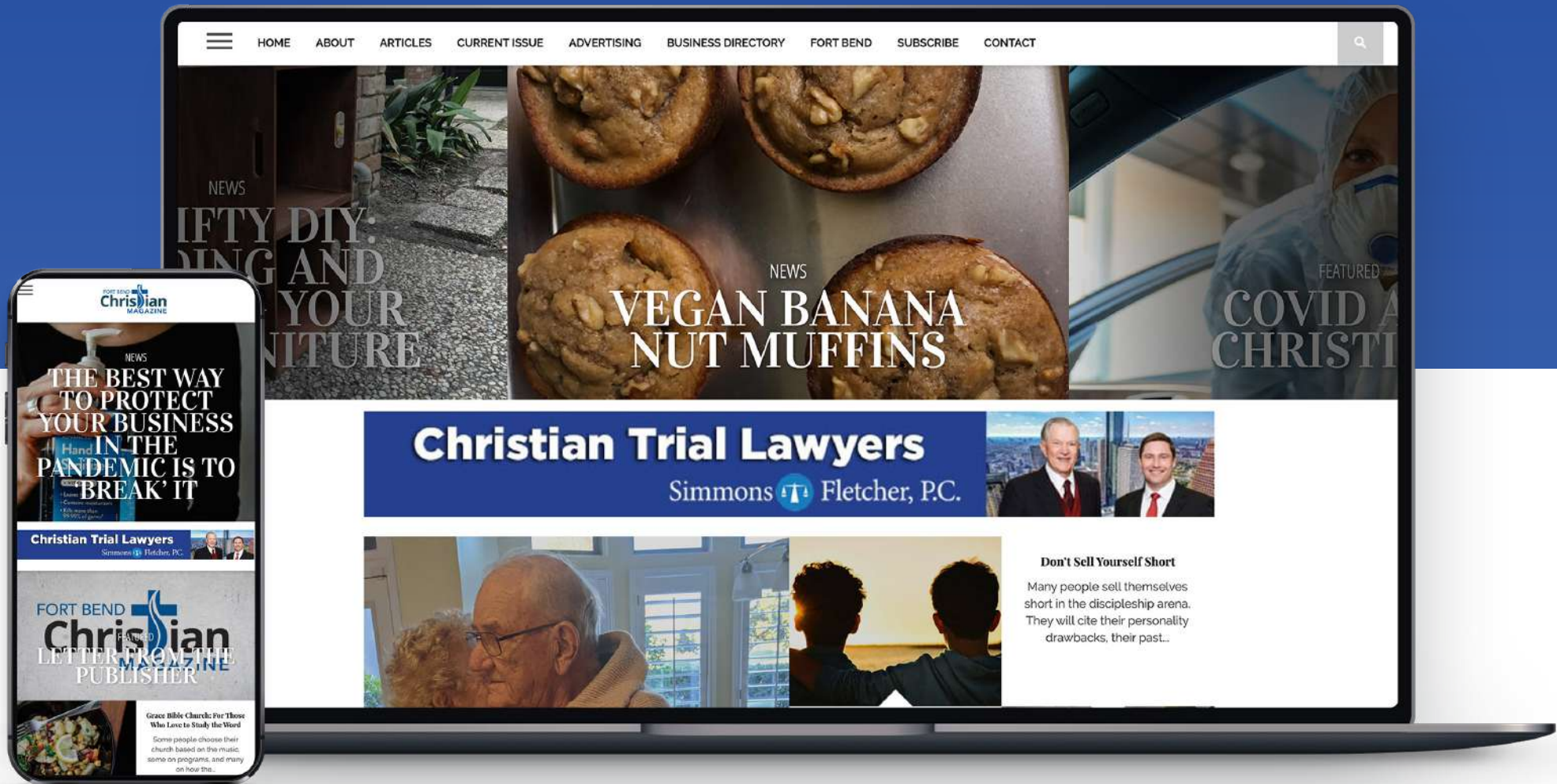


# 2020 Media Kit

Katy Christian Magazine & Fort Bend Christian Magazine



# 2020 Advertising Opportunities

Website Advertising	1 Sites	2 Sites
Banner: Homepage (Leaderboard)	\$600	\$800
Banner: Homepage (Square)	\$300	\$500
Banner: Business Category Sponsor	\$300	\$500
Banner: Run of Site	\$250	\$425
Sponsored Business Listing	\$40	\$55

### Available Discounts

- Two year agreement - 15% discount
- Year paid in advance - 10% discount
- Six months paid in advance - 5% discount

Digital Sponsorship Opportunities	
<b>Email Newsletter Sponsorship</b> Promote your business, organization, or event in our email newsletter, sent to more than 67k subscribers twice a month.	\$300 per issue
<b>Sponsored Social Media Post</b> Sponsored post promoting your business, organization, or event on our Facebook and Instagram pages. Includes up to 5 images.	\$250 per post

### Katy Christian Magazine

**About:** Serving Katy, West Houston, and surrounding areas since 2005.

**Audience:** Katy, West Houston, Energy Corridor, Cinco Ranch, Brookshire, Fulshear, and Simonton.

### Fort Bend Christian Magazine

**About:** Sugar Land and surrounding areas since 2014.

**Audience:** Sugar Land, Missouri City, Stafford, Richmond, Rosenberg, and Fort Bend County.

### Our Reach

Katy Christian Magazine and Fort Bend Christian Magazine reach over 100,000 Christian families throughout Katy, West Houston, Sugar Land, Fort Bend County and surrounding areas.

- More than **4,000 followers** on Facebook and Instagram
- **67,000** email subscribers
- Top-ranking online content for Christian news, calendar of events, business directory, employment opportunities and more.

### Contact Us

**Call (281) 741-8317**  
 joseph@houstonchristianmagazine.com  
 650 West Bough, Ste. 150-170  
 Houston, TX 77024



# Ad Sizes & Placements

Ad Sizes	Size
Banner: Homepage (Leaderboard)	728 x 90 pixels
Banner: Homepage (Medium Rectangle)	300 x 250 pixels
Banner: Business Category Sponsor	728 x 90 pixels
Banner: Run of Site	728 x 90 pixels or 300 x 250 pixels
Sponsored Business Listing	--
Banner: Email Newsletter	600 x 150 pixels

Leaderboard – 728 x 90 pixels

Medium Rectangle  
300 x 250 pixels

